

Qualifications

Skills

- **Adobe** Indesign, Photoshop, Illustrator, Dreamweaver, After Effects and Premier Pro
- **HTML, CSS**, Wordpress and **Sketch**
- **Time management**/coordination
- **Microsoft Office**, Keynote, Pages
- **Mac and Windows** platforms
- **Technological** aptitude
- Complex visual **depictions**

Education 2011-2017

M.A. in Visual Arts with an emphasis in **Graphic Design** from Pensacola Christian College

B.S. in Visual Arts with an emphasis in **Graphic Design** from Pensacola Christian College

Experience

Art Director at Wunderman Thompson DC 2017-Current

- Successfully delivered **high-profile projects** despite tight timelines and limited budgets
- Worked with limited resources and time to effectively **grow a non-profit's brand presence**
- Consistently **collaborated with strategy** teams to identify clients' problems and create **targeted solutions**
- Worked extensively with **legal teams** to ensure marketing materials were FDA-compliant
- Utilized **consistent design for a large-scale brand** including emails, brochures, direct mail, websites, banner ads, flyers and more.
- Contributed to several company **pitches for new business**

College Yearbook Designer at Pensacola Christian College 2015-2017

- **Managed** college student workers while **producing** two 300–page yearbooks for 4,500 students
- **Developed web pages** and social media posts for educational publisher

Lead Graphic Designer at Williams Professional Painting 2013-2015

- **Rebranded** the company through logo, business cards, vehicle wraps, estimate brochures, online presence and other marketing elements
- Adapted and designed an online brochure to **save** printing costs of **\$2000 a year**
- Worked closely alongside marketing director to cut costs and **maximize advertising** reach